

## JESSIE HAMMER

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jessiehammer.com

## WORK EXPERIENCE

**Various Advertising & Marketing Agencies, San Francisco, CA // August 2012 - present**

PJA Advertising & Marketing, Pixelette Studios, Palmer, Kreativz

**Freelance Senior Producer**

**Edelman Digital, San Francisco, CA // October 2011 - August 2012**

**Freelance Senior Producer //** Activision, Volkswagen, Adobe, Qualcomm, Greyhound, HP, Shell

- Produced a variety of social media and other interactive work including Facebook apps/tabs, websites, infographics and videos

**Razorfish, San Francisco, CA // March 2011 - June 2011**

**Freelance Senior Producer //** Intel - Mobile

**Eveo, San Francisco, CA // August 2009 - March 2010**

**Senior Producer //** Amgen, BioMarin, Gilead, Jazz Pharmaceuticals

- Produced a variety of emerging media, supporting interactive collateral such as 3D videos, virtual host, podiums, webcasts, interactive games and websites

**Deutsch Inc., New York, NY // February 2008 - July 2009**

**Interactive Producer //** Tylenol, Underage Drinking Program, Exelon, Ortho-McNeil, USAA

- Lead producer for the launch of the Novartis Exelon Alzheimer Patch program; Lead Producer for the Tylenol 'Feel Better Fast' media campaign; Oversaw website and mobile applications
- Directed cross-functional teams to develop deliverables based on business, legal, customer care, consumer and technical issues, while maintaining scope and budget

**Real Branding and Charles Schwab, San Francisco, CA // August 2007 - January 2008**

**Freelance Interactive Producer**

**Kite Adventures // August 2004 - May 2009**

**Principal //** (<http://www.kiteadventures.com>)

- Director of relations maintaining timely communication with all clients and vendors
- Produced international kiteboarding tours arranging all travel, guides and accommodations

**Draft Worldwide, New York, NY // March 2004 - August 2005**

**Interactive Producer //** Verizon Wireless, Hewlett Packard (March - August 2005)

- Managed and maintained multiple web projects while liaising between agency and clients
- Produced several Verizon Wireless CDROM projects from initial conception through execution

**Print Traffic Manager //** Bank of America (March 2004 - March 2005)

- Managed five different lines of business totaling between 15-20 projects at any given time

**Food Network, New York, NY // August 2003 - March 2004**

**Operations Coordinator**

**Jack Morton and Allied Domecq, Boston, MA // July 2002 - January 2003**

**Freelance Associate Interactive Producer**

**Arnold Worldwide, Boston, MA // March - November 2001**

**Assistant Broadcast Producer //** truth.com, Ocean Spray

- Assisted producers in all aspects of pre-production, production and post-production
- Streamlined production process by creating communication flow between departments
- Generated television production contracts, casting contracts and processed all invoices

## SKILLS

Photoshop, Illustrator, basic HTML, Microsoft Project, Microsoft Office

## EDUCATION

Emerson College, Boston, MA - B.A., Visual and Media Arts Film - 2001